# ULTIMATE NETWORK COMPARISON

LoRa®/LoRaWAN®

**NB-IoT** 

Zigbee

Wi-Fi

BLE

5G

Top Six IoT Network Technologies Compared - Which IoT Network Is Best for You?



## TOP PROS



**NB-IoT** 

spectrum

**BLE** 

Low cost

Simple setup

No hardware required



Leverage existing 4G coverage

Download capacity on licensed

Large volume of data







## LoRa/LoRaWAN

Ground-up LPWAN design (low battery consumption, long range, seamless Cloud integration)

Cost-efficient roll-out

Open business models (public, private, open communities)

## Wi-Fi

Simplified cost-efficient deployment

Alternative to 5G (Wi-Fi6)

Ubiquitous mobility (open roaming)













## **Zigbee**

Device security

Better mesh capabilities when compared to Wi-Fi

Flexibility for users and developers (backwards compatibility, etc.)

## **5G**

Higher capacity

Higher data rates and lower latency Software designed core network

TOP CONS

## $\bigcirc$

## LoRa/LoRaWAN

Not ideal for applications requiring high data rates

Not ideal for applications requiring lower latency

## Wi-Fi

Limited coverage range

Limited security

High energy requirements

## **NB-IoT**

High battery consumption and mobility issues

Ecosystem complexity (2G, 3G, 4G, 5G) and multiple releases

High cost LTE roll-out for massive IoT use cases only

### **BLE**

Short connection time

Short range

Low bandwidth

## **Zigbee**

Low transmission and network

Short range

High maintenance costs

Short range in the millimeter waves

Complex ecosystem (2G, 3G, 4G, 5G

# stability

## **5G**

High cost and complex infrastructure

# epoyment cost vs. LIFESPAN

# LoRa/LoRaWAN

Reduces upfront infrastructure, operating and end-node sensor costs. Overall reduced costs over time due to battery life.

## **NB-IoT**

Reduces cost over time due to battery life. However, there is a risk that ISP giants will rack up licensing fees in the future. LTE network roll-out is not cost effective for massive only use cases.

# Zigbee

Low entry cost, but maintenance, devices, etc., can increase total cost of ownership.

# Wi-Fi

Requires a router, and it is recommended that routers are changed every three to four years.

## BLE

A cheaper alternative to traditional Bluetooth because it exchanges small amounts of data and has a long battery life (up to five years).

## **5G**

5G requires high investment costs/estimated 10 year lifespan.

## Range 1-15km LoRa/LoRaWAN 1-15km **NB-IoT** 20-100m Zigbee 15-100m Wi-Fi 10m-1.5km **BLE** Depends on frequency bands **5G** 13 km0 10 12 14 15





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